

Performance Results for 2018-19 Community Futures Powell River

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	Results as of 2018-19
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	7
2. Total number of local and regionally-based community strategic plans developed and/or updated	2
<i>Rural access to business development services</i>	
3. Total number of business training session participants	145
4. Total number of business advisory services	542
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$526,125
6. Total number of loans	19
7. Number of jobs created/maintained/expanded through lending ¹	50.5
<p>Community Future Powell River is excited to partner with the City of Powell River and business owners on Marine Avenue to implement the first Marine Avenue Façade Improvement Program. Eight of the local businesses were approved into the program for improving the popular Marine Avenue corridor. Architectural designs have been drawn and completion is projected for the end of 2019. Improvement to the façade is expected to increase the appeal of the area and to increase business and sales for these owners. Marine Avenue is a bustling and vibrant street that is attracting tourists and locals to walk and enjoy the many unique businesses.</p>	
